



RECONNECT

EXPO AMSTERDAM 2027

ROI-FIRST BRAND GROWTH PROGRAM

VISIBILITY. VALIDATION. DISTRIBUTION. EXPANSION.
ALL IN ONE POWERFUL PLATFORM.



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AMSTERDAM
2027



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REAL BUYER
FEEDBACK



REAL CONSUMER
VALIDATION



REAL DISTRIBUTION
OPPORTUNITIES



REAL MARKET
EXPOSURE



REAL
ROI

FROM THE STAGE. TO THE BOOTH. TO THE MARKET.

BUILT FOR ROI. POWERED BY EXPOSURE. DRIVEN BY RELATIONSHIPS.



1. EUROPEAN MARKET REVIEW

YOUR PRODUCT. EUROPEAN MARKET. LIVE VALIDATION.

Selected brands present their products live on stage. A panel of retailers, distributors, operators, media, and consumers reviews the product and discusses its potential in the European market.



1500+

DECISION MAKERS

Retailers, Distributors,
Operators, Media,
Traders & More



100+

BOOTHS

Leading Brands
Showcasing Innovative
Products



60+

COUNTRIES

Global Participation.
European Focus.
Worldwide Impact.



DISTRIBUTION MATCHMAKING

CONNECT. NEGOTIATE. EXPAND.

Pre-scheduled 10-minute meetings with distributors from multiple countries. Meet potential partners. Close deals. Expand into new markets across Europe.



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LIVE RETAILER/ DISTRIBUTOR UNBOXING EXPERIENCE


FEW SELECTED BRANDS BY RETAILERS OR DISTRIBUTORS

Selected brands are unboxed live by retailers and distributors from across Europe.

 REAL REACTIONS

 REAL FEEDBACK

 REAL EXPOSURE

 REAL CONTENT CREATION

A unique opportunity for brands to see how their products are perceived by the people who buy, distribute, and sell them every day.



FROM THE **BOX.** TO THE **BUYER.** TO THE **MARKET.**



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INDUSTRY CHOICE AWARDS

RECOGNIZING EXCELLENCE. CELEBRATING IMPACT.

Selected by retailers, distributors, operators, and industry experts.

Honoring brands that lead. Inspire. Deliver.



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THE BRANDS. THE VOTES. THE RECOGNITION THEY DESERVE.
TRUSTED BY THE INDUSTRY. CHOSEN BY THE INDUSTRY.